



Dear Friend:

Scholarship needs in our community have increased dramatically for Latinas pursuing higher education and MANA de San Diego seeks your assistance to provide these young ladies the resources to succeed.

MANA de San Diego is a non-profit, Latina organization and our mission is to empower Latinas through education, leadership development, community service and advocacy. Since 1991, one of our cornerstone projects has been the MANA Scholarship Program. **We have awarded 469 scholarships to Latinas** pursuing higher education in various undergraduate majors and post graduate work.

With the rising cost of tuition and fees at California's three higher education institutions, we acknowledge that our MANA scholarship recipients have had to overcome additional challenges:

- Nationally: 51% of Hispanic students who start college complete a bachelor's degree in six years (American Enterprise Institute)
- Latinos have the "lowest education attainment levels; comprising one in four Americans (U.S. Department of Education)
- **Only 13% of Hispanics have a bachelor's degree or higher** (Census Bureau)

Given those challenges, over the last 20 years the scholarship program has been working efficiently and effectively to better prepare our recipients as demonstrated by:

- 95% of MANA scholarship recipients continuing college or have graduated from college
- Growth from one scholarship of \$1,000 in 1991 to \$15,000-\$30,000 annually
- To date, it has **awarded scholarships totaling \$467,500** which have been funded via personal donations and grants

Thank you in advance for your time and consideration. Should you have any questions or like to set up a payment plan, please contact Rosa Hernandez at 619-297-0115 or rmhernandez@manasd.org.

Sincerely,

Sofía Salgado

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