



Media Alert
Press Conference
July 9, 2021- Updated

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First-Ever Regional Report on the Status of Latinas in the Workplace

San Diego, CA: Join us for a Press Conference on the first-ever regional report on the status of Latinas in the workplace. Research shows Latinas still face substantial obstacles in the workforce that prevent them from achieving the professional success they deserve. COVID-19 has increased the impact of these obstacles for Latinas in the region. The report, *Snapshot Summary 2021/MANASD* aims to launch a locally specific Call to Action, driven by San Diego’s own data, that measures inequities for Latinas in the workforce.

MANA de San Diego and the Kim Center for Social Balance have partnered to produce *Snapshot Summary 2021/MANASD*. The full report will be outlined during the Press Conference with City and County Latina officials. *Note: A link of the report will be provided to the Media.

- What:** *Snapshot Summary 2021/MANASD, the First-Ever Regional Report on the Status of Latinas in the Workplace*
- Who:** **County Supervisor Nora Vargas, Chula Vista Mayor Mary Salas, MANASD and the Kim Center.** Also attending, are Chula Vista City Councilwoman, Andrea Cardenas, and Imperial Beach Councilwoman, Paloma Aguirre.
- When:** **Monday, July 12, 2021, at 11:30 am**
- Where:** **(West Side) San Diego County Administration Building, 1600 Pacific Highway, San Diego, CA 92101**
- Why:** **Bring awareness to the significant inequities Latinas face in San Diego’s workplaces and launch a Call to Action.**

MANASD is part of a National Latina organization. The mission of *MANASD* is to *empower Latinas* through education, leadership development, community service, and advocacy. MANASD is advancing the common good in San Diego Latina communities. For more information: www.manasd.org

The Kim Center for Social Balance accelerates the achievement of equal status for all genders, races, and ethnicities in the workplace. We work with employers and regions to transform cultures using data-driven tools, custom action plans, and nationally standardized accountability. For more information: <https://kimcenter.org/>

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