



**2022 Latina Success Conference --Sponsor Benefits**  
**October 22, 2022**  
**500+ Attendees**  
**San Diego State University**

A MANA de San Diego Signature Event, the Latina Success Conference (Conferencia Mujeres de Éxito) continues MANA's commitment to Latina development and empowerment.

This biennial and bilingual conference is an all-day event, designed to impart proven and practical strategies to Latinas, in support of their professional and personal goals. The Latina Success Conference embodies everything that MANA strives for to help Latinas thrive.

The Conference addresses important topics key to success including leadership development, career and business growth; personal and business finance management; health and wellness concepts, advocacy and community support.

**Presenting Sponsor-\$25,000**

- 2-minute speaking opportunity
- 8 tickets
- VIP table placement
- Full page ad in event program
- 4 MANASD regular memberships
- Company logo on MANASD website
- Social media promotion with reach of over 7,000+
- 1 newsletter mention



### **Platinum Sponsor-\$20,000**

- 8 tickets
- VIP table placement
- Full page ad in event program
- 2 MANASD regular memberships
- Company logo on MANASD website
- Social media promotion with reach of over 7,000+
- 1 newsletter mention

### **Gold Sponsor-\$15,000**

- 6 tickets
- Name on printed program
- Half-page ad in event program
- 2 MANASD regular Memberships
- Social media promotion with reach of over 7,000+
- 1 newsletter mention

### **Silver Sponsor-\$10,000**

- 4 tickets
- Name on printed program
- Quarter page ad in event program
- 2 MANASD regular memberships
- Social media promotion with reach of over 7,000+
- 1 newsletter mention

### **Bronze Sponsor-\$5,000**

- 4 tickets
- Name on printed program
- 1 MANASD regular membership
- Social media promotion with reach of over 7,000+

### **Table Sponsor-\$2,500**

- 4 tickets
- Name on printed program
- 1 MANASD regular membership



#### Value of benefits

- Company name and logo on MANASD website-\$60,000
- Social media promotions with reach over 26,000 on Facebook, Twitter and LinkedIn and through community partners including, SHPE, San Diego County Hispanic Chamber, NLBWA, NSHMBA-\$25,000
- Program ads: Full page-\$1,000/ Half-page-\$500/ Quarter Page-\$250
- Regular membership-\$50