2022-2023 Community Partnership Opportunities

MANA®
DE SAN DIEGO
Empowering Latinas at Every Stage of Their Lives

Investment that make a lasting impact
OUR MISSION

The mission of MANA de San Diego is to empower Latinas through education, leadership development, community service, and advocacy.
MANA DE SAN DIEGO PROGRAMS

Hermanitas
MANA supports young Latina students in their life journey by providing them with an exclusive and constant one-to-one Hermanitas Mentor.

College Success
MANA de San Diego continues to support Hermanitas alumnae throughout their college and postgraduate education.

Scholarships
Supporting high achieving and phenomenal Latinas in their pursuit of higher education through micro scholarships.

Latina Success
Taking aim at the glass ceiling. Continuing the Latina journey to leadership through the Leadership Program, the Latina Success Conference and platicas.
2022 PROGRAM OUTCOMES
2022 HERMANITAS

RETENTION RATES

- 35 out of 44 hermanitas returned (excluding those who graduated)
- 27 out of 44 mentors returned (excluding senior mentors)

SEMINARS AND WORKSHOPS

- 100% of participants learned about general career options and/or careers in STEM
- 100% of participants learned about different leadership styles and/or their own leadership skills and development
- 100% of participants learned about how to set and plan for their goals

HS GRADUATES ENROLLED IN COLLEGE

- **UC System:** (4 Students) UC San Diego, UC Santa Cruz.
- **CSU System:** (3 Students) Cal Poly Humboldt, CSU San Marcos.
- **Community College:** (4 Students) SDCC, Southwestern College, Mesa College.
- **Private:** (2 Students) University of Southern California.
- **International:** (1 Student) Xochicalco University.

100% of participants learned about general career options and/or careers in STEM.
100% of participants learned about different leadership styles and/or their own leadership skills and development.
100% of participants learned about how to set and plan for their goals.
TIAS committee offers encouragement and support towards completion of degree, assist with career-readiness, and promotes network-building. Workshops this year included virtual cafecitos, imposter syndrome workshops, and networking opportunities.

Colleges Students
Including 2 working on Master’s degrees and 1 in medical school

2022 College Graduates
1. Bria Rodriguez (2018) - Oberlin College, English/Creative Writing
2. Priscilla Gonzalez (2017) - UCSD, Human Biology
4. Ashley Quevedo (2018) - SDSU, Chicano Studies
5. Grecia Jimenez (2019) - UCR, Public Policy

Success Story: Grecia Jimenez
- 3 years in the Hermanitas Program (10th-12th Grade)
- First Generation
- Graduated with Honors from UC Riverside in just three years!
- Public Policy Major
- Two internships: SD City Attorney and Kuyateh Law Group
- Aspiring Lawyer

“I have learned so much from being part of the MANA De San Diego Programs. Being in the Hermanitas program for most of high school taught me an incredible amount about confidence, teamwork and leadership skills. One day I hope to be a great mentor like the mentors I had.”

- Grecia Jimenez
LATINA SUCCESS LEADERSHIP PROGRAM

MEMBERSHIP AND ATTENDANCE

Welcome 28 outstanding LSLP graduates in the 2022 cohort
2 MANASD employees and 1 volunteer in cohort
161 alumnae now active on LSLP LinkedIn Group!

PROGRAM HIGHLIGHTS

- Strong presence by LSLP alumnae at the MANASD Breakfast
- 30+ attended Deloitte "Business Chemistry" education at Latina Success Conference
- Channel 10 & Cox highlighted LSLP during Hispanic Heritage Month
2022 SCHOLARSHIPS

ABOUT SCHOLARSHIPS

- The Scholarship Program was established by MANA de San Diego in 1991 with the purpose of opening educational doors by breaking down financial barriers through providing vital scholarship funds.
- Scholarships are incredibly important to help our students and their families succeed.
- We hosted the scholarship ceremony at the University of San Diego this summer.
- We have awarded $596,500 in scholarships to date.
- We started with one $1,000 scholarship, and in 2022 we award the LARGEST amount yet: $78,000!

SCHOLARSHIP RECIPIENT STORY:
JENNIFER RODRIGUEZ

"I am thankful for this opportunity. It helped me grow my network, have access to mentorship opportunities and most importantly it brought me closer to the Latina community in San Diego. I cherish meeting many amazing and powerful women that inspire students who are still in school. It feels great knowing you will never be alone, because MANA provides that support that students need during their academic journey."
2023 SPONSOR OPPORTUNITIES

$50,000 Presenting

- Presenting sponsor branding for one signature event, Brindis or Legacy Luncheon
- Logo included on all collateral marketing material for all events during the fiscal year and on the manasd.org homepage.
- 1 speaking opportunity at a Signature Event of choosing
- Table sponsorship for a Signature Event of choosing
- 4 admissions to either one, or a combination of member events throughout the year (networking breakfast, AND the Holiday Soiree, etc)
- 1 Newsletter spotlight
- 1 community partner leadership memberships and 4 regular memberships

$25,000 Community Champion

- Major sponsor branding. Logo included on all collateral marketing material for all events during the fiscal year and on the manasd.org homepage
- Table sponsorship at a Signature Event of choosing
- 4 admissions to either one, or a combination of member events during the year (networking breakfast, AND the Holiday Soiree, etc)
- 1 Newsletter spotlight
- 1 community partner leadership membership
$17,500 Community Leader

- Logo included on all collateral marketing material for all events during the fiscal year
- Table sponsorship for a Signature Event of choosing
- 4 admissions to either one, or a combination of member events during the year (networking breakfast, AND the Holiday Soiree, etc)
- 1 Newsletter spotlight

$10,000 Community Supporter

- Logo included on all collateral marketing material for all events during the fiscal year
- Table sponsorship for a Signature Event of choosing
- 4 admissions to either one, or a combination of member events during the year (networking breakfast, AND the Holiday Soiree, etc)

$5,000 Friends of MANASD

- Logo included on all collateral marketing material for all events during the fiscal year
- 2 admissions for a Signature Event of choosing
- 4 admissions to either one, or a combination of member events during the year (networking breakfast, AND the Holiday Soiree, etc)
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<thead>
<tr>
<th><strong>UPCOMING EVENTS</strong></th>
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<tr>
<td><strong>March</strong></td>
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<td>Legacy Luncheon</td>
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<td>In honor of Women's History Month, MANASD gathers in March to highlight and celebrate women who are leaving a Legacy in the region.</td>
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<td><strong>June</strong></td>
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<td>Hermanitas EOY Celebration</td>
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<td>Hermanitas, their mentors, and families gather to celebrate the completion of a program year.</td>
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<td><strong>May</strong></td>
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<td>February</td>
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<td>Membership Breaks</td>
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<td>Quarterly opportunities to connect with MANASD members and learn about a salient topic.</td>
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<td><strong>September</strong></td>
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<td>Brindis Gala</td>
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<td>The signature and premier fundraising event for MANASD. This memorable evening showcases MANA’s programs, events, milestones and accomplishments.</td>
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CONTACT US

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